
Creative and detail-oriented Web Designer / Developer with a strong foundation in front-end technologies and a keen eye for visual design. Skilled in crafting responsive, user-friendly websites and digital experiences that blend functionality with aesthetic appeal. Proficient in HTML, CSS, and JavaScript, with hands-on experience in graphic design, branding, and multimedia production. Adept at translating complex ideas into clean, engaging interfaces across web, mobile, and print platforms.

EXPERIENCE

WEB DESIGNER / DEVELOPER

SoCalGas | Los Angeles, CA
2013 - 2025

Led the design and development of a wide range of digital and print communications for the HR Organizational Effectiveness department, including SharePoint websites, email campaigns, branding, print collateral, web banners, instructional videos, and other learning-focused materials.

WEB / GRAPHIC DESIGNER

Allstate Communications | Chatsworth, CA
2010 - 2012

Led the creative development of original magazine advertisements, targeted direct mail campaigns, responsive websites, and mobile landing pages for the marketing department. This role drew upon my strong foundation in Web Design, Front-End Development, and Graphic Design.

WEB / FLASH DESIGNER

Mobile Messenger | Los Angeles, CA
2008 - 2010

Led the design and development of Flash banners, websites, and digital advertisements for the marketing department. This role leveraged my expertise in Flash Design, Animation, ActionScript Coding, Web Design, Front-End Development, and Graphic Design.

WEB DESIGNER / DEVELOPER

Genesis Creative Group | Milwaukee, WI
2007 - 2008

Led the design, development, and ongoing maintenance of websites and digital content for businesses across the Milwaukee metropolitan area. This role drew upon my background in Web Design, Front-End Development, Graphic Design, 3D Design, and Video Production.

SKILLS

- Web Design
- Graphic Design
- UX / UI Design
- SharePoint Development
- Branding
- Email Marketing
- Print Communications
- Logo Design
- Video Production
- Animation
- Banner Advertisements
- HTML / CSS / JavaScript
- Testing & Debugging
- Adobe Creative Suite
- Microsoft Office
- Artificial Intelligence

EDUCATION

HONORS GRADUATE | BACHELOR OF FINE ARTS IN MULTIMEDIA & WEB DESIGN

The Illinois Institute of Art - Schaumburg, IL | JUNE 2002
Madison Area Technical College - Madison, WI | JUNE 1998
